

Question	A	B	C
Export marketing means _____.	Goods beyond the National Boundaries	Services beyond the National Boundaries	Goods and services beyond the National Boundaries
In Export marketing, marketing operations are on large scale in order to have _____.	Proper production and distribution of goods.	Economies of large scale production and distribution of goods	To prevent domestic economy
In Export marketing exporter faces three faced competition which include _____.	Competition from other suppliers of exporter country.	Competition from local produces of Importing country	Competition from exporters of competing Nation
Export Marketing is subject to _____.	Uncertainties	Political and Commercial Risk	Insolvency of the buyer
Export marketing is controlled by _____.	National Forums	International Forums	Export consortia
Valuable Foreign exchange is mainly required to pay _____.	Import of capital Goods and Raw materials.	Import of spare parts and components.	Import of advanced Technical skill and Knowledge
Large scale exports help to solve _____.	Domestic problems	Balance of payment problems	Political problems
Export Trade provides _____.	More employment opportunities	Maintain economic and social relations	Opportunities in services sectors
Composition of India's Export can be viewed by _____.	Merchandise / commodities / services Exports	Direction of Exports	Region wise Exports
Problem of India's Export sectors is concerned with _____.	Trade barriers	Customs and documentation formalities	Diverse language, customers and Tradition
Commercial Risk arises due to _____.	Default of payment by importer	Non acceptance of goods by importer	Insolvency of Buyer
Some of the political risk are generally covered by ECGC which includes _____.	imposition of restrictions on remittances of buyer's government	conciliation of valid Import license	conciliation of valid export license
Exporter must include force majeure clause in his International contract to cover the risks die to _____.	Floods	Earthquakes	Tsunami
Export marketing is _____ in character.	Flexible	In elastic	static
Base of Global trade is _____.	domestic dependence	international dependence	foreign direct investment
India's Exports are _____.	more than imports	less than imports	equal to imports
Exports act as an engine of economic growth.	TRUE	FALSE	
Export marketing is one of the useful activities to developed nations.	TRUE	FALSE	

D	E	F	Answer	Solution	UnitNumber
Goods and services within National Boundaries			c	Goods and services beyond the National Boundaries	
None of the above			b	Economies of large scale production and distribution of goods	
All the above			d	All the above	
All the above			d	All the above	
None of these			b	International Forums	
All the above			d	All the above	
None of these			b	Balance of payment problems	
All the above			d	All the above	
All the above			a	Merchandise / commodities / services Exports	
All the above			d	All the above	
All the above			d	All the above	
All the above			d	All the above	
All the above			d	All the above	
none of these			a	Flexible	
none of these			b	international dependence	
all the above			b	less than imports	
			a	TRUE	
			b	FALSE	

