

UnitName	ChapterName	SectionName	Question
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Trade Barriers includes _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Trade Barriers are treated as major instruments which frames _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Tariff Barriers are known as _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Non tariff Barriers are known as _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Transit Duty is imposed on a commodity when it _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	_____ Duty is imposed at fixed percentage on the value of imported commodities who's value cannot be easily determined.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Specific duty cannot be imposed on _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Compound duty is the combination of _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Non tariff Barriers are _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Custom Quota combines _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Quotas which are fixed after due negotiation between exporting and importing countries are called _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	When imports or exports of certain items are done through canalized agencies of the government such as _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following is the example of Non Tariff Barriers _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following is the example of Tariff Barriers _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	European Union is established in _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following country is not included in European union _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	India is not a member of _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	TRIP's stands for _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	TRIM'S stands for _____.

Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	GAT's stands for _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	AOA in WTO stands for _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Global marketing Research means _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	In global market Research following methods are included _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following is the factor influencing selection of foreign markets _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following is the example of strategic alliance _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	The impact of non tariff barriers is _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Following is very powerful trade Bloc in the International Trade _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Global marketing Research process is _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	India is one of the members of _____.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	_____ means selling goods at low price in foreign in foreign markets.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	The impact of non-tariff barriers is slow and direct.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	WTO agreements are favourable to India.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	International trade and global trade are hand in hand.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	EU is not powerful trade bloc to International trade.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Influence of trading blocs in positive on exporting marketing.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Direct exporting faces limited risks.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Indirect exporting help more than direct exports to earn goodwill for exporter.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Global marketing research is useful for International marketing firms.
Global Framework for Export Marketing	Global Framework for Export Marketing	Global Framework for Export Marketing	Global marketing research process is not costly and lengthy.

A	B	C	D	E
Tariff barriers only	Non Tariff barriers only	Tariff and Non Tariff Barriers	Trade barrier	
Trade policy of a country	Strategic policy of the firm	Political policy	None of the above	
Micro barriers	Macro barriers	Quantitative barriers	All the above	
Macro barrier	Micro barriers	Qualitative barriers	All the above	
Crosses local boundaries within the country	National Boundaries of a country	Crosses interstate Boundaries	All the above	
ad velorem Duty	anti dumping duty	counter vailing Duty	sliding scale duty	
applied Art	sculptures	work of Art	All the above	
Sliding scale Duty + counter vailing Duty	Revenue Tariff + protective Tariff	Specific duty + antidumping Duty	Specific Duty + advalorem duty	
Micro barriers in nature	Qualitative barriers	In visible in nature	All the above	
Features of Tariffs as well as quotas	Features of Tariffs only	Features of Quotas only	None of the above	
Custom Quota	Unilateral Quota	Bilateral Quota	Multilateral Quota	
MMTC	NAFED	MITCO	All the above	
Revenue tariff	Protective tariff	Transit Duty	Quotas and License	
Trading Blocs	Consular formalities	Prior Import Deposits	Anti dumping Duty	
1 st January 1958	1 st March 1968	1 st November 1993	8 th August 1967	
France	Italy	Belgium	Singapore	
SAARC	ASEAN	BRICS	All the above	
Trade Related International property Rights	Trade Related Intellectual property Rights	Trade Related Intellectual perception Rights	All the above	
Trade Related Investment measures	Trade Related International measures	Trade Related Intellectual measure	None of the above	

F	Answer	Solution	UnitNumber
	c	Tariff and Non Tariff Barriers	
	a	Trade policy of a country	
	a	Micro barriers	
	a	Macro barrier	
	b	National Boundaries of a country	
	a	ad velorem Duty	
	d	All the above	
	d	Specific Duty + advalorem duty	
	c	In visible in nature	
	a	Features of Tariffs as well as quotas	
	c	Bilateral Quota	
	d	All the above	
	d	Quotas and License	
	d	Anti dumping Duty	
	a	1 st January 1958	
	d	Singapore	
	b	ASEAN	
	b	Trade Related Intellectual property Rights	
	a	Trade Related Investment measures	

	b	Generalised approach about transport system	
	b	Agreement on Agriculture	
	a	marketing research related to International markets	
	d	All the above	
	a	consumer behaviour	
	d	All the above	
	a	Slow and direct	
	c	EU	
	a	Costly and Lengthy	
	b	SAARC	
	b	Dumping	
		TRUE	
		FALSE	
		TRUE	
		FALSE	
		FALSE	
		FALSE	
		FALSE	
		TRUE	
		FALSE	

