

**Sheth T.J. Education Society's
Sheth N.K.T.T. College of Commerce And
Sheth J.T.T. College of Arts, Thane (West)**

ENTREPRENEURSHIP DEVELOPMENT CELL

ACTIVITIES REPORT 2023-24

A Financial Literacy Session was organized by the Entrepreneurship Development Cell on 15th December 2023 at 11:00 AM in the AV Room. The session aimed to enhance participants' understanding of key financial concepts and equip them with practical knowledge for better financial decision-making. The session was conducted by Mr. Prashant Pradhan, a knowledgeable expert in the field, who shared valuable insights on managing personal finances, investment strategies, and the importance of financial planning in today's world. The event provided a great learning opportunity for students and faculty alike, fostering a deeper awareness of financial literacy.

The session was organized to enhance financial awareness and literacy among students, empowering them to make informed financial decisions. It aimed to cover essential topics such as personal budgeting, saving, investment planning, and financial goal setting, equipping participants with practical skills to manage their finances effectively.

The event witnessed enthusiastic participation, with 74 students from diverse courses attending. Mr. Prashant Pradhan, an expert in financial literacy, conducted the session. His presentation highlighted critical aspects of managing personal finances, including real-life examples, practical tools for financial planning, and insights into investment opportunities tailored for young adults.

The session began with a brief introduction by the Entrepreneurship Development Cell, emphasizing the importance of financial literacy in today's world. Mr. Prashant's interactive approach and relatable examples kept the audience engaged throughout the session.

The participants provided highly positive feedback, appreciating the clarity and relevance of the session. Many students expressed that they felt more confident about managing their finances and implementing the strategies discussed. They also requested similar sessions on advanced financial topics in the future.

We extend our sincere gratitude to the Hon'ble Management, Principal, and Vice-Principal for their unwavering support, guidance, and cooperation. Their encouragement has been instrumental in the success of these initiatives and in fostering a culture of research and academic excellence.



Dr. Kinjal Gosai
Convener



Dr. Dilip Patil
Principal

**PRINCIPAL
SHETH T. J. EDUCATION SOCIETY'S
SHETH N.K.T.T. COLLEGE OF COMMERCE AND
SHETH J.T.T. COLLEGE OF ARTS, (AUTONOMOUS)
THANE (W.)**

VISION: Committed and persuasive efforts towards holistic education

