

Certificate Course in Journalism



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Course Content

- Writing tips and techniques
- Editing
- Presentations
- Mass communication

Objective

To produce competent professionals who demonstrate a thorough knowledge of the theory and practice of journalism and communications.

Course Outcome

- Students would be able to relate to the emerging trends in the field of journalism.
- Students would be able to analyze the various aspects of journalism with objectivity.

Career Opportunities and Employability

With the growing numbers in the communication channels, the numbers of audiences have also increased at a huge rate. Presently in India, journalism has become a prestigious career choice for many students. Journalism is a challenging field and it is playing a key role in the development of the nation. With Journalism they can opt for various roles like content writer, news reporter, editor, photo journalist, cartoonist, reviewer and critics.

Dhruva

Ms. Dhana Kiruba
Course Coordinator




PRINCIPAL

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