## Certificate Course in Investment Analysis and Portfolio Management



## Course Content

- Introduction to Investment and its Avenues
- Investment Planning & Portfolio management
- Portfolio management and its analysis
- Investment Alternatives & Its Analysis
- Portfolio Performance measurement calculations
- Risk and Return Relationship

## Scope

Overview of Investment Planning and its Analysis, Portfolio management, Risk and Return Evaluation, Various tools and methods of Portfolio measurement and its Performance in Capital market

## **Career Opportunities and Employability**

Portfolio management is one of the most prestigious roles in the entire finance industry. Portfolio managers, often known colloquially as money managers, directly oversee institutional and retail client investments in their daily work, providing them a tremendous amount of power, as well as a deep responsibility. They recommend personalized investment strategies and specific investment decisions to clients, and they usually have discretionary power in executing those strategies to fulfill the client's goals.

- Finance industry jobs are lucrative, with entry qualifications as lofty as the entrylevel salaries.
- Most finance industry jobs require a substantial amount of education, especially in the math, economics, and statistical disciplines.
- Six high-paying financial professions: portfolio manager, corporate finance manager, investment banker, trader, economic analyst, and financial analyst.

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