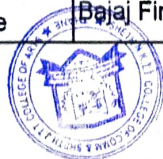


Sheth T.J. Education Society's
Sheth NKTT College of Commerce & JTT College of Arts, Thane
TYBMS Project Topics Allocation 2020-21

Roll Number	Student's Name	Guide Name	Topic
32	Devendra Mahajan	Darshana Bande	Customer buying behaviour towards Dmart
36	Nimish Dilip Gaikwad	Darshana Bande	The Study Of Consuming To Buying Behaviour In Maruti Suzuki
37	Siddharth Gaikwad	Darshana Bande	Importance of marketing in Non profit Organisation
38	Anushka Sanjay Gangan	Darshana Bande	Strategies of event management company
43	Abhishek gupta	Darshana Bande	strategy of paytm
45	Vishakha prakash kadam	Darshana Bande	Effects of mobile marketing on youngsters
46	Ritesh Gupta	Darshana Bande	Marketing Strategies of Sony LIV app
51	Bhavesh jain	Darshana Bande	Internet marketing of ajoy
52	Hitesh Jain	Darshana Bande	Network marketing
54	Arjun jamda	Darshana Bande	Marketing strategies by auto mobile industry
68	Faizan Khan	Darshana Bande	The effect of packaging on sales of goods
70	UMER KHAN	Darshana Bande	Study on effectiveness of after sales service on customer with reference to vijay sales service
75	Ritul Kothari	Darshana Bande	Operations Management
79	Mali Jay Shirish	Darshana Bande	Effect of Branding on consumer buying behaviour in relation to fashion
80	Kavita Mali	Darshana Bande	Effect of mobile marketing on youngsters
81	Rishikesh Manmode	Darshana Bande	Impact of advertisement on day to day life
85	Balwant mehra	Darshana Bande	CHANGING CONSUMER PREFERENCES TOWARDS ORGANIZED RETAILING FROM UNORGANIZED RETAILING
147	Jyoti Shelar	Darshana Bande	A comparative study of monetary benefits to employees and workers for their outstanding performance.
184	Harshita Nemichand bhandari	Darshana Bande	AN INTERNSHIP REPORT ON DIGITAL MARKETING STRATEGIES AND COMMUNICATION WITH GAINDADEV I CHARITABLE TRUST"
2	Agarwal Sakshi	Ms. Aditi Mone	"A STUDY ON ASSESSING THE IMPACT OF ONLINE GROCERY SHOPPING"
4	Ambekar Rutik Vinayak	Ms. Aditi Mone	"Targeted Online Advertisement"



6	Ansari Nadeem Bashir	Ms. Aditi Mone	CONSUMER BUYING BEHAVIOUR TOWARDS HERBAL COSMETIC PRODUCTS WITH THE REFERENCE TO WITH JOVEES HERBAL COSMETIC
7	Argade HRushikesh D	Ms. Aditi Mone	EFFECT OF ONLINE COUPON ON CONSUMER PURCHASING BEHAVIOUR
12	Bera Shiva	Ms. Aditi Mone	SUPPLY CHAIN MANAGEMENT OF DAIRY PRODUCTS : A COMPARATIVE STUDY OF TWO POPULAR BRANDS AMUL MILK AND MOTHER DAIRY MILK
13	Bhanushali Ajay	Ms. Aditi Mone	DISTRIBUTION STRATEGY WITH REFERENCE TO HINDUSTAN UNILEVER LIMITED
19	Bist Amit Deepak	Ms. Aditi Mone	A STUDY THE BUYING BEHAVIOUR TOWARDS TWO WHEELERS IN COVID 19 SITUATION
21	Borade Seema	Ms. Aditi Mone	"A STUDY ON FEASIBILITY OF AN ONLINE DROP- SHIPPING BUSINESS IN THANE"
26	Chauhan Ankit	Ms. Aditi Mone	"A study on consumer perception towards Nescafe products highlighting mulund area"
27	Choudhary Manish	Ms. Aditi Mone	"A STUDY REPORT ON LOGISTICS SYSTEM IN DHL COMPANY"
28	Choudhary swapni	Ms. Aditi Mone	"STUDY OF THE IMPACT OF ONLINE MARKETING ON INTEGRATED MARKETING COMMUNICATION"
127	Salvi Chaitali Rajkumar	Ms. Aditi Mone	"To study the process of Recruitment and selection in BPO industry"
128	Salvi Nikhil Nitin	Ms. Aditi Mone	"Employee Mobility And Employee Motivation"
152	Shinde Pooja Rajendra	Ms. Aditi Mone	A STUDY ON STRESS MANAGEMENT IN PRIVATE SECTOR WITH RESPECT TO TATA CONSULTANCY.
163	Syed Kumail Mehdi	Ms. Aditi Mone	Compensation Management and Benefits
165	Tare Varnavi Pralhad	Ms. Aditi Mone	TO STUDY THE IMPORTANCE OF HR IN SMALL AND MEDIUM SCALE ENTERPRISES
169	Umbarkar Rutuja Ravindra	Ms. Aditi Mone	A COMPARATIVE STUDY OF PERFORMANCE APPRAISAL OF EMPLOYEES IN PUBLIC AND PRIVATE BANK SECTOR
176	Yadav Baliram	Ms. Aditi Mone	A comparative study on effectiveness of training and development at Idfc First bank bank and at Bajaj Finserv Ltd.



185	Mohammed Rehan Mohd. Rafik	Ms. Aditi Mone	"STUDY OF SAFTY & HEALTH AND WELFARE MEASURES IN WORKSHOP IN HONDA MOTOR COMPANY
187	Mohammad Subhan Mohammad Naeem	Ms. Aditi Mone	"A COMPARATIVE STUDY OF CUSTOMER SATISFACTION IN RETAIL BANKING WITH RESPECT TO ICICI BANK & STATE BANK OF INDIA"
58	Ms. Sakshi Ajay Kadam	Ms. Janvi Ailani	"A Study on E-Wallet Services among customers with reference to Thane district"
136	Mr. Abhishek Seth	Ms. Janvi Ailani	
137	Hitika Shah	Ms. Janvi Ailani	Mutual Funds v/s Government Bonds
139	Shaikh Aamir Ali	Ms. Janvi Ailani	STUDY OF INVESTMENT PATTERN AMONG WOMEN IN THANE
141	Arshad murtuza shaikh	Ms. Janvi Ailani	"A Study of REVERSE MORTGAGE"
144	MS.SAMIHA SULEMAN SHAIKH	Ms. Janvi Ailani	"FINANCIAL SERVICES OF KOKAN MERCANTILE CO-OPERATIVE BANK"
145	Shaikh Simran Nazim	Ms. Janvi Ailani	"A Study on preference of Mobile Banking over SBI"
146	MS.TAUFIYA TANVEER SHAIKH	Ms. Janvi Ailani	"COMPARATIVE STUDY OF CUSTOMER'S SATISFACTION TOWARDS HDFC BANK AND STATE BANK OF INDIA"
148	Ms. Komal Dhondiba Shelar	Ms. Janvi Ailani	"A Study on Health Insurance During Pandemic in Airoli"
150	Swati Ramesh Shimpi	Ms. Janvi Ailani	
151	Mr. Kumar Satish Shinde	Ms. Janvi Ailani	"Study of usage of Internet Banking facility among customers of State bank of India"
153	Mr. Tejas Nivrutti Shingote	Ms. Janvi Ailani	"A Study of Impact of Mobile Banking (M-Banking) On Banking Sectors
154	Ms. Ankita Ramesh Shirke	Ms. Janvi Ailani	Impact of Covid-19 on Stock Market
157	Ms. Bimala Singh	Ms. Janvi Ailani	Impact of Cashless Society in Airoli
158	Ms. JYOTI SUNIL SINGH	Ms. Janvi Ailani	"IMPACT OF DEMONETIZATION ON COMMON PEOPLE IN AIROLI"
159	Ms. Vandana Sonar	Ms. Janvi Ailani	A STUDY ON FACTORS INFLUENCING PEOPLE TO BUY MOTOR INSURANCE
164	Mr.Swapnil Rajesh Tambe	Ms. Janvi Ailani	"A STUDY ON EXPORT IMPORT BANK OF INDIA"



166	Mr. Hrutik Vinod Tathare	Ms. Janvi Ailani	"A Project on understanding Investor preference in building an ideal portfolio amongst salaried people in Thane city"
170	Ms. Pratibha Upendra Sharma	Ms. Janvi Ailani	"COMPARATIVE STUDY OF LIFE INSURANCE POLICY BETWEEN TERM LIFE INSURANCE AND WHOLE LIFE INSURANCE WITH REFERENCE TO MIDDLE AGE INCOME GROUP"
171	Mr. Dinesh Tribhuvan Vishwakarma	Ms. Janvi Ailani	"Comparative Study of customer satisfaction towards HDFC Bank & SBI Bank"
172	Ms. Sandhya Hariram Vishwakarma	Ms. Janvi Ailani	"To Study on claim management of life insurance in Thane"
1	Aparna Adhav	Ms. Maithili Kende	Comparative study on mutual fund of ICIC and HDFC
3	Akash Ahire	Ms. Maithili Kende	A study on export import bank of India.
9	Aniket Bandal	Ms. Maithili Kende	Analysis of demat account with reference to angel broking
14	Akshay Bhanushail	Ms. Maithili Kende	The study of plastic money after demonetization
16	Vaishnavi Bhilare	Ms. Maithili Kende	A study on capital budgeting with respect to Mahindra and Mahindra company limited.
17	Dipika Bhogle	Ms. Maithili Kende	A study on venture capital in India
20	Sakshi Biswas	Ms. Maithili Kende	A study on saving and investment habit of salaried class in Mumbai and thane city
23	Suraj Chalke	Ms. Maithili Kende	Analysis on loan approval process of SBI bank
24	Chaudhari Patil	Ms. Maithili Kende	Report On Underwriting Of Insurance Policies
84	Roshani Mourya	Viibhav Galadagekar	A study on consumer behaviour towards E-Banking among young adult
86	Yamini mhatre	Viibhav Galadagekar	A study of Financial Analysis of PNB bank
91	Vighnesh Mudaliar	Viibhav Galadagekar	E-banking services of sbi in Thane
92	Mihir Munj	Viibhav Galadagekar	A STUDY ON FASTAG SERVICE IN PROMOTING CASHLESS TRANSPORTATION, THANE



93	Aditi Munkar	Viibhav Galadagekar	"Impact of Covid 19 in Risk Management for HDFC LIFE"
97	Nayak Pravin	Viibhav Galadagekar	A PROJECT REPORT ON FINANCIAL PLANNING AND FORECASTING OF DIFFERENT COMPANIES
99	Dinesh Panchal	Viibhav Galadagekar	INVESTMENT PLANNING OF MIDDLE CLASS PEOPLE IN THANE
100	Rutikesh Panchal	Viibhav Galadagekar	Fixed deposits and Loans with the reference to bank of Maharashtra
101	Srushti Panchal	Viibhav Galadagekar	A PROJECT REPORT ON CRYPTOCURRENCY - THE FUTURE
108	Anjali parihar	Viibhav Galadagekar	study on consumer preference towards mutual fund
111	Harsha patel	Viibhav Galadagekar	Health insurance: Identifying awareness and buying patterns in Thane region due to COVID-19.
113	Jagruti Pathak	Viibhav Galadagekar	A study on retail banking with reference to G.P parsik Bank
114	Chetan Patil	Viibhav Galadagekar	AN ANALYSIS ON THE FINANCIAL PERFORMANCE OF BAL PHARMA LTD
123	Ravina Raut	Viibhav Galadagekar	A study on Paytm service in promoting cashless society, Thane
124	Payal Saklani	Viibhav Galadagekar	Study on Evolution of Indian Financial market
129	Akshata Sarphale	Viibhav Galadagekar	financial instruments in Primary Segment preferred by middle income group of Kalyan City
130	Shreya sathe	Viibhav Galadagekar	Study of capital market with refers to mutual funds
131	Hema Sav	Viibhav Galadagekar	Awareness among the students about Systematic investment plan in Thane
132	Somesh sawant	Viibhav Galadagekar	A study on online banking with regards to HDFC Bank
133	Trupti Sawant	Viibhav Galadagekar	Impact of covid 19 on income of middle class family in Thane
90	Mozes Sion	Yogeshwari Patil	Study of Marketing strategies of Lifeboy
95	Nagda Bunty	Yogeshwari Patil	Comparative studies of Marketing strategies HUL and ITC
96	Nair Pratik	Yogeshwari Patil	Role Of IMC in Life Insurance
98	Akash Panchal	Yogeshwari Patil	Sales promotion Strategies of Pepsico



103	Pandey Pratik	Yogeshwari Patil	Study on Marketing of Retail Farnise of First Cry
105	Prasad Pansare	Yogeshwari Patil	Study of effectes of mobile marketing on youngsters
110	Patel Happy	Yogeshwari Patil	Study on marketing strategies of cadubury
112	Patel mahesh	Yogeshwari Patil	Study of Impact of Covid 19 on sales of Nestle product
116	Patil Nishant	Yogeshwari Patil	Marketing strategies of Reliance industries
117	Pawar Akash	Yogeshwari Patil	Study of E commerce growth in international market and impact on Scm
121	Rakhade Tanvi	Yogeshwari Patil	Study on marketing strategies on Mcdonalds
122	Rana Nirbhay	Yogeshwari Patil	CRM of Big Bazar
125	Salunke Pranav	Yogeshwari Patil	Marketing startegoes of Mineral water industries with Bislery
134	Ayan Sayed	Yogeshwari Patil	Study on Market analysis and sales developement of dell computers
135	Sayed Amir	Yogeshwari Patil	Study of use of social media marketing by Indian SME
138	Shaikh Abid	Yogeshwari Patil	Impact of social Media on consumer Behaviour
5	ambekar mansi	Shilpa shelar	manpower planning and development as a tool for higher productivity
8	Pranav bambania	Shilpa shelar	a study on performance appraisal system in Philips company
10	Bangar Sarika	Shilpa shelar	study on customer relationship management in Axis Bank
11	Aalhad Bapat	Shweta Dubey	A study on consumer perception of general mills organic products
15	Bhautik Maheshwari	Shilpa shelar	"A STUDY ON customer satisfaction towards personal loan provided by bank of India
18	Jeevan Bhosale	Shilpa shelar	study on Indian capital market
22	Chalke Anagha Anant	Shilpa shelar	Study on Marine Insurance
25	Chaudhary priyanka	sujata Gada	Role of financial market
29	Mizna Daruwala	sujata Gada	study on commercial Bank with reference to ICICI
30	Nirmiti Desai	Shweta Dubey	an internship report on developing business promotional strategies through marketing
31	Pranay Desai	sujata Gada	Study on MUDRA Laon
33	Drushthi shradha	sujata Gada	Role of financial market
34	Dhuria Vijay	Mayank Akole	A study on awareness among salaried investors about investing in mutual funds in Thane City
35	Dodiya Urmi Pares	Mayank Akole	A study on investors preference in equity shares in thane area



39	Sejal Gavankar	sujata Gada	role of stock market
40	Ghatge radhika raju	Mayank Akole	Plastic Money
41	singdha Ghose	sujata Gada	Importance of financial institution
42	Riya Gujare	sujata Gada	Role of ICICI Banking with reference to Home Loan
44	Abhishek Gupta	sujata Gada	Role of ICICI Banking with reference to Education
47	Jadhav Juilee Santosh	Mayank Akole	Comparative Study on Services Provided by ICICI & HDFC Bank
48	Manali Jadhav	sujata Gada	Impact of education loan
49	Ravi jasiwal	sujata Gada	Role of Finance on women Entreprenuer
50	Jadhav Vinay Vilas	Mayank Akole	IT In Banking
53	Jaiswal Ravikumar Santoshkumar	Mayank Akole	A STUDY ON EMERGING TRENDS IN BANKING INDUSTRY
55	Sunidhi jha	sujata Gada	study of demographic factor affecting consumer buying behaviour towards mutual fund
56	Bhavika Joshi	sujata Gada	study of mutual fund
57	Kadam Pranjali Manohar	Mayank Akole	Customer buying behaviour towards Bigbazaar
59	Shruti Kadam	sujata Gada	Project of HDFC Home loan
60	Siddhi Kadam	sujata Gada	Project on Education laon with reference to ICICI
61	Kadam Vaishnavi Janardan	Mayank Akole	Comparativ study between IRCTC and Private transport
62	Neeraj Kale	sujata Gada	Roleof Financial Institution with reference IDBI
63	Neeraj Kand	sujata Gada	Comparative study on commercial bank and Private bank
64	Kapoor Himani	Mayank Akole	Impact of education loan on student
65	Kapse Aboli	Mayank Akole	Comparative study between online shopping and offline shopping
66	Khan Amaan Ibrahim	Mayank Akole	"A Study on E-Wallet Services among customers with reference to Thane district"
67	Ayesha Khan	sujata Gada	Comparativ study between Public bank and Private Bank
69	Khan Shehbaaz Shakil	Mayank Akole	
70	Khan Umer	Mayank Akole	Study on digital marketing
71	Khanduri Diksha	Mayank Akole	HRM practices in Bank sector
72	Divya Kharkar	Sujata Gada	Study on Gold Loan
73	Trushali Khole	Sujata Gada	Study on SEBI in stock market
74	Kori Ekta	Mayank Akole	Job satisfaction in banking sector
76	Kusale Vighnesh Vijay	Mayank Akole	Study of Mutual fund awareness among salaried people

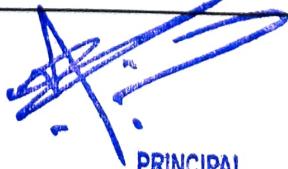


77	Mahadik Siddhi Prakash	Mayank Akole	Perception towards health insurance with special reference to private Ltd. company
78	Rohit Maldikar	sujata Gada	Role of stock market in Financial Market
82	Margaje Sunny Manohar	Mayank Akole	HRM practices in software industry
83	Mate Anuja Bhausahab	Mayank Akole	Comparative study on satisfaction of the customer between Dmart and Bigbazzar
87	More Sahil Sudhir	Mayank Akole	A study of Customer Relationship Management in LIC
88	More Yash Santosh	Mayank Akole	Job satisfaction in software industry
89	Shubham Yadav	Shweta Dubey	A study of Customer Relationship Management in HDFC Life Insurance
94	Nachare Sonal	Mayank Akole	Impact of online shopping on customer
102	Pandey asmita ambikeshwar prasad	Mayank Akole	Digital Marketing
104	Pandey Shravan ashok	Mayank Akole	Study of diversity management in software company
106	Pandey Shravan	Mayank Akole	Study of effectes of mobile marketing on youngsters
107	Parikh Holash	Mayank Akole	Study of marketing statergies of flipkart
109	Patel chelabhai jehabhai	Mayank Akole	Tax Return Referred
115	Patil Krutika Vishnu	Mayank Akole	A study of customers perception towards E-banking services of SBI Bank
118	Pawar Kaminee kashinath	Mayank Akole	A STUDY ON EQUITY ANALYSIS: TECHNOLOGY SECTOR
119	Pawar Mihir Naresh	Mayank Akole	*A Study On Investor Preference To Investments*
120	Pawar Saiel	Shweta Dubey	Prospects and challenges of mobile banking in india.
126	Salunkhe Hrithik	Shweta Dubey	Study of customer preference towards Investment in mutual fund and equity share with special reference
140	Arbaz Shaikh	Shweta Dubey	A study on customer satisfaction with reference to Reliance jio
142	Rehan Shaikh	Shweta Dubey	A study on marketing strategy of Myntra
143	Shaikh Rizwan Latif	Shweta Dubey	A STUDY ON INITIAL PUBLIC OFFERING: AS A FORM OF STAGE FINANCING,
149	Akshata Shetye	Shweta Dubey	A study of marketing strategy of mama Earth the use of influencers and youtubers
155	Shrawan Ramnath	Shweta Dubey	impact of digitisation on grocery shopping with Reference to BigBasket



156	Shristy Prasad	Shweta Dubey	a study on impact of unethical behaviour on brand image of an organisation with reference to Coca-Cola
160	Neelu Sonar	Shweta Dubey	A study on psychological impact of lockdown purchase behaviour of middle class families reference to FMCG sector
161	Jaimit Soni	Shweta Dubey	A study on advertising and promotional strategies of oneplus
162	Dinesh Sutar	Shweta Dubey	A study on use of Websites in IMC
167	Ravikant Tiwari	Shweta Dubey	ABSENT
168	Komal Tripathi	Shweta Dubey	a study on customer perception resulting due to brand awareness with reference to Dabur
173	anchal walmiki	Shilpa shelar	study on online banking services of hdfc bank
174	Prachi Wavhal	Shweta Dubey	To study Customer Relationship Management in retail structure with reference to Reliance Mart
175	Ankit Yadav	Shweta Dubey	A study on customer satisfaction of MI company with reference to Thane region
177	Yadav Laxmi devi	Shilpa shelar	study on money management
178	Sandeep Yadav	Shweta Dubey	a study on marketing activities undertaken for branding in educational sector with reference to Infotech computer institute
179	Yadav Shubham		A study on Derivatives (Future & Options)
180	Yash Jade	Shweta Dubey	A study on impact of customer perception due to brand awareness with reference to Royal Enfield
181	yash dalvi	Shilpa shelar	crypto currency the future
182	Bhalerao Tejas Pradeep Anjana		A study on investor perception towards financial market instruments
183	Sahil Patil	Shweta Dubey	a study on customer role in service delivery with respect to Panasonic corporation
186	khan awez	Shilpa shelar	study on gold investment option
189	shaikh shoeib	Shilpa shelar	a study on customer perception financial services provided by indusind bank
188	Manasi Bhatia	Shweta Dubey	A comparative study of QSR Vs Dine in restaurant
190	Devesh Bhomia	Shweta Dubey	A study on customer perception towards mobile marketing




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