

**Sheth T.J. Education Society's**  
**Sheth NKTT College of Commerce & JTT College of Arts, Thane**  
**M.Com Project Topics Allocation 2020-21**

Roll No	Name of the Students	Topic Alloted
1	saniya mukhtar alam	Study of customer preference towards Investment in mutual fund and equity share with special reference
2	AROLKAR SARA NARASINH	A study on customer satisfaction with reference to Reliance jio
3	Bendre Pallavi Narayan	A study on marketing strategy of Mynta
4	Bhoir Divya Chandrakant	A STUDY ON INITIAL PUBLIC OFFERING: AS A FORM OF STAGE FINANCING,
5	Bhoir varsha Ganesh	A study of marketing strategy of mama Earth the use of influencers and youtubers
6	BHOSALE RIYA RAMDAS	impact of digitisation on grocery shopping with reference to BigBasket
7	Choudhary Sonal teja	a study on impact of unethical behaviour on brand image of an organisation with reference to Coca-Cola
8	Dahal Uma Krishnaprasad	A study on psychological impact of lockdown purchase behaviour of middle class families reference to FMCG sector
9	DHUMALE PRATHMESH MARUTI	A study on advertising and promotional strategies of oneplus
10	Dhuriya Sonali mohanlal	A study on use of Websites in IMC
11	Pratiksha Pravin Gadekar	
12	Ghodke Priya Dinkar	a study on customer perception resulting due to brand awareness with reference to Dabur
13	Ashwini nivrutti jadhav	study on online banking services of hdfc bank
14	Jain Jayshree Ratanlal	To study Customer Relationship Management in retail structure with reference to to Reliance Mart
15	KADU SAYALI SACHIN	A study on customer satisfaction of MI company with reference to Thane region
16	Kale kiran deepak	study on money management
17	Kanade Sneha Shivaji	a study on marketing activities undertaken for branding in educational sector with reference to Infotech computer institute
18	Keni Disha Sikander	A study on Derivatives (Future & Options)
19	Khan Noor e ain Nasir	A study on impact of customer perception due to to brand awareness with reference to Royal Enfield
20	Saima shoeb khan	crypto currency the future
21	Kharpatil Namrata Prakash	A study on investor perception towards financial market instruments
22	Koli Savita shantaram	a study on customer role in service delivery with respect to Panasonic corporation
23	maci Samwel bhira	study on gold investment option
24	Madne Vishakha vilas	a study on customer perception financial services provided by indusind bank



25	MAHIMI SAFA NISAR AHMED	A comparative study of QSR Vs Dine in restaurant
26	Mhatre vijeta rajan	A study on customer perception towards mobile marketing
27	Mishra Hrushikesh Dinesh	A study of human resource management in banking sector
28	Mishra Suchi Indrakumar	A Study of Customer Satisfaction on Insurance Products of ICICI
29	More Shubham Sandeep	Comparative study of customer satisfaction towards HDFC Bank & state bank of India
30	Nadar Rahul Selvaraj	A Study on Customer Perception Towards the services provided by public and private sector bank in Thane
31	nikam ashwini dashrath	Modernization in banking sector in India
32	Pagare Dhanshree Surendra	comparative study on services provided by ICICI and HDFC Bank
33	PAL SEEMA GULABCHAND	A Study on awareness of mutual funds among the citizens of thane city
34	Pandey Akanksha Onkarnath	Reform in Indian Banking sector of SBI bank
35	Pathak vishal rakesh	A study on customer perception towards online banking services
36	Pathan iqra Rafique	A Study on perception of customer on current banking services.
37	Patil deepa vijay	A Study on the Investment Opportunity and investment pattern of people
38	Patil Riddhi Mohan	A Study on customer perception towards effect of demonetisation on banking sector
39	Patil Sharmila Patil	effects of micro finance in rural area
40	PATIL SURABHI MAHENDRA	Customer perception towards Indian Post Payment Banks
41	Patwa Soni Vijay	A study on role of technology in banking
42	Poojary Thrupthi Dayanand	A study of customer awareness related to plastic money
43	Ashok Rajaram Prajapati	A study customer Perception towards fire insurance.
44	Ujjwala sanjay rai	A study of Consumer Perception towards Gold Investment in thane
45	RAJBHAR PRIYA LALMAN	Study the consumer perception towards life insurance in Thane
46	Ravi Heena Rizwan	Study on the Factors affecting individual behaviour in stock market.
47	Salian Harshal Nagesh	A Study on customer perception towards Rural Banking
48	Salunkhe Bhavana Sunil	Commercial lending by banks
49	Sawant Akash Anand	Role of IT in banking and Insurance sector
50	Sawant Yash Ramdas	A study of customer perception towards Phone pe mode



