Sheth 1, J. I duration Society's Shirth N.K. 1.1. College of Commerce and Sheth J. 1.1, College of Arts, Thane (W)

## ENTREPRENEURSING DEVILOPMENT CELL

## IPR Awareness Campaign Report

Date: 21" May, 2021

The Entrepreneurship Development Cell in association with Department of Business Law organized an "IPR Awareness Campaign" on 19th May, 2021 with an objective of creating awareness among students on the concept Intellectual Property Rights (IPR) and to introduce the three important terminologies pertaining to IPR, namely, Patent, Trade Mark and Copyright. The expert invited to speak on the session was Mr. Vibbav Galadagekar, Assistant Professor from SFC department at Sheth N.K.T.T. college of Commerce. The campaign witnessed an overwhelming response from 87 participants.

#### FEEDBACK ANALYSIS

### IPR Awareness Campaign

Sr.	Statement	l -ve	2	3	4	5 +ve
1	The arrangement of campaign was	0%	1.1%	5.7%	42.5%	50.6%
2	The topics covered were relevant to	0%	1.1%	2.3%	58.6%	37,9%
3	The time allotted for the campaign was	0%	1.1%	8%	51.7%	31.9%
	Resource person was knowledgeable	0%	0%	3.4%	40.2%	56.3%
	Interaction with resource person was	0%	2.3%	4.6%	54%	39.1%
	encouraged The campaign objective were met to your satisfaction and expectation	0%	0%	2,3%	56.3%	41.4%

\*In the above table the statements are recorded on a scale on 1 to 5with 1 being negative response, 3 being neutral and 5 being

positis e response.

Ms. Kinjal M. Gosai

E-Cell Convener

Dr. Dilip Patil Principal

PRINCIPAL SHETH T.J. EDUCATION SOCIETY'S SHETH N.K.T.T. COLLEGE OF COMMERCE & SHETH J.T.T. Sr. COLLEGE OF ARTS, THANE (W).

Date: 11th May, 2021

The Principal,
Sheth NKTT College of Commerce and
Sheth J.T.T. College of Arts,
Thane(W).

Subject: Organization of Awareness Campaign on Intellectual Property Rights

Respected Sir,

Entrepreneurship Cell of the College in Association with Department of Business Law proposes to organize an "Intellectual Property Rights Awareness Campaign" on 19th May, 2021 at 11.00 AM through Google Meet platform for students of this college. Resource person for this is Mr. Vibhav Galadagekar, Assistant Professor in SFC Department of the College

#### **OBJECTIVES**

To create awareness among students about concept Intellectual Property Rights (IPR) and its importance.

To introduce three important fields of IPR, namely, Patent, Trade Mark and Copyright.

For the registration, Google form will be created and communication can be done through Whatsapp group.

At the end of the webinar feedback will be collected from participants. To each participant e-certificate will be provided.

Kindly sanction and do the needful.

Thank you.

Yours Sincerely,

Ms. Dipalce Mulmulay

In Charge, Business Law Department

Ms Kinjal Gosai

Convener, Entrepreneurship Cell

Dr. Dilip Patil

Principal PRINCIPAL

SHETH T.J. EDUCATION SOCIETY'S SHETH N.K.T.T. COLLEGE OF COMMERCES.
SHETH J.T.T. Sr. COLLEGE OF ARTS, THANE (W).

#### Sheth Tal. Education Society's Sheth N.K.T.T. College of Commerce and Sheth J.T.T. College of Arts, Thane (W)

Date: 12th May, 2021

#### Entrepreneurshin Cell

All the students of F.Y./S.Y./ B.Com/ B.A./B.M.S./B.B.L/B.Sc.L.T./B.A.F. are hereby informed that Entrepreneurship Cell in association with Department of Business Law is organizing "IPR Awareness Campaign" for the students. The emispaign aims at enlightening students about various Intellectual Property Rights for protecting and promoting their startups. E-Certificate will be provided to all the participants

The details of the event are as follows:

Date: 19th May 2021

Time: 11:00 a.m.

Duration: I hour

Platform: Google meet

Link for registration:

https://forms.gle/bBU9xfAJJDHPU7qN9

For further queries, please contact:

Email II): nktentrepreneurshipcell@gmail.com

1) Ms. Dipalce Mulmulay

2) Ms. Kinjal Gosai

3) Ms. Bhavika Khadapkar

4) Mrs. Manisha Nehete

Ms. Kinjal M. Gosai

In-charge, Dept. of Business Law Ms. Dipalee Mulmulay

Principal

Dr. Dilip Patil

PRINCIPAL

SHETH T.J. EDUCATION SOCIETY'S ETH N.K.T.T. COLLEGE OF COMMERCE &

#### Sheth T. J. Education Society's Sheth N. K. T. T. College of Commerce Sheth J. T. T. College of Acts, Thane (W)

Untrepreneurship Cell

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Ü	<u>GHADI JAYUSH PRADHAKAR</u>	Malo	Shoth NKT College	<u> DBI</u>
10	Johnson Ritik	Malo	Shelli NKT College	B.SC-IT
11	STICKLA SUDLIA INDRAPITAKASH	Femalo	Shall NKT College	Beom
12	Yaday Ankila Ramosti	Female	Shoth NKT College	H.V.F
13	Kndam Shreya Mahendra	Female	Shelli NKT College	Deam
14	Patil Yulika vasudev	Femala	Shell NKT College	<u>uni</u>
10	Iripathi Deepa shivshankar	Comalo	Shelli NKI College	Bcom
10	Onkwad Dakshata Subhash	Fonsale	Sheth NKT College	001
17	Blogh Sanyogita Vined	Formula	Sheth NKT College	Bcom
11	Dubey Ankita Awadheeti	Female	Shelli NKT College	B.A.F
1(	Mr. Unnskar Rakesh Onikwad	Malo	Shoth NKT College	D.M.S
20	Robit kumar sah	Male	Shell NKT College	U.A.F
21	Maily Swapty Dipenkar	Fomale	Shath NKT Collage	UDI
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2;	Ghaulian Pilya Makesh	Female	Sheth NKT College	Bcom
20	Shaikh Umer Carid	Male	Shelli NK1 College	B.M.S
21	Verma Rahol	Male	Shelli NKT College	Bcom
20	Uhoir Pintik randas	Male	Sheth NKT College	Doom
27	Vishwakarma Vikas Gaurishankar	Male	Sheth NKT College	Bcom
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### Sheth T. J. Education Society's Sheth N. K. T. T. College of Commerce Sheth J. T. T. College of Arts, Thane (W)

r. No.	Name (Beginning with Surname)	Gender	Namo of the College	Course
38	Bhangle Sanskruli Prashant	Female	Shelli NKT College	B.A.F
. 39	Maurya Akanksha Ajay Kumar	Female	Sheth NKT College	B.A.F
40	Tevre Sahil Datlaram	Male	Shelh NKT College	BBI
41	Shah gautam hiren	Male	Sheth NKT College	BBI
42	KADAM AKSHADA DEVIDAS	Female	Shelh NKT College	BBI
43	Yadav dharamraj vilas	Male	Sheth NKT College	B.SC-IT
44	CHOUDHARY POOJA VELARAM	Male	Shelh NKT College	вві
45	Biradar soham narsing	Male	Sheth NKT College	B.M.S
	Shigwan Shreyash Manohar	Male	Shelh NKT College	B.SC-IT
47	Akanksha bhosale	Female	Sheth NKT College	B.M.S
48	Makwana Hardik Bharat	Male	Shelh NKT College	B.SC-IT
49	Ray Raja Rajesh	Male	Shelh NKT College	Bcom
50	Yadav kanchan	Female	Sheth NKT College	Bcom
51	Maniar shadab akil	Male	Sheth NKT College	B.A.F
52	SHARMA PRACHI SANJAY	Female	Sheth NKT College	Bcom
53	Vishwakarma Suman prakash	Female	Sheth NKT College	BBI
54	Gupta	Male	Sheth NKT College	B.SC-IT
55	Pandit Apurva Kishor	Female	Sheth NKT College	B.M.S
56	Farha memon	Female	Sheth NKT College	Bcom
57	Dubey Vaishnavi Suresh Kumar	Female	Sheth NKT College	B.A
58	Nidhi Mishra	Female	Sheth NKT College	Bcom
59	Kadam Akshala sanjay	Female	Sheth NKT College	Bcom
60	Yadav Pramod Harishchandra	Male	Sheth NKT College	B.A.F
61	Pal Ashwini Anilkumar	Female	Sheth NKT College	Bcom
62	Boine Omkar Gopal	Male	Sheth NKT College	BBI
63	Yadav Vijaya Sadanand	Female	Sheth NKT College	Bcom
	KUMHAR MANISH HANUMAN	Male	Sheth NKT College	BBI
	YADAV OM RAJENDRA	Male	Sheth NKT College	Bcom
	Waingankar sayali sandeep	Female	Sheth NKT College	BBI .
	KHETALE DIVYA DILIP	Female	Sheth NKT College	Bcom
	Shivam	Male	Sheth NKT College	Bcom
	Borse Durgesh Bhagwan	Male	Sheth NKT College	вві
	Jamghare Rahul Raju	Male	Sheth NKT College	Bcom
	KHAN KAMRAN ISLAM	Male	Sheth NKT College	Bcom
_		Male	Sheth NKT College	BBI
	Mehla Jignesh Jayesh	Female	Sheth NKT College	Bcom
73	Ansari shahin ishliyaque Ruchi prajapali	Female	Sheth NKT College	BBI



#### Sheth T. J. Education Society's Sheth N. K. T. T. College of Commerce Sheth J. T. T. College of Arts, Thane (W)

Entrepreneurship Cell IPR AWARNESS CAMPAIGN - DATE: 19th

Sr. No.	Name (Beginning with Surname)	Gender	Name of the College	Course	
75	SHARMA SANJUKUMARI RAMJATAN	Female	Sheth NKT College	B.SC-IT	
76	Khambe Prachi Prakash	Female	Sheth NKT College	BBI	
77	Lathe gauri sund	Female	Sheth NKT College	BBI	
78	Chavan raj	Male	Sheth NKT College	Bcom	
79	Vishwakarma Mangesh rajesh	Male ·	Sheth NKT College	BAF	
80	Gaikwad Rutuja Sudam	Female	Sheth NKT College	BBI	
81	Chandravanshi Ankush Sunilkumar Savita	Male	Sheth NKT College	Bcom	
	Mondal Salema khateen	Female	Sheth NKT College	Bcom	
. 83	Ms. Jagruti Chandrakant Joshi	Female	Sheth NKT College	Bcom	
84	Gamı harsha veljibhai	Female	Sheth NKT College	Bcom	
85	Yadav Ranjeet Ramfal	Male	Sheth NKT College	Bcom	
86	Yadav Jayesh rajendrakumar	Male	Sheth NKT College	Bcom	
87	Ahinave Atharva Santosh	Male	Shein NKT College	B.SC-IT	



PRINCIPAL

SHETH T.J. EDUCATION SOCIETY'S SHETH N.K.T.T. COLLEGE OF COMMERCE & SHETH J.T.T. COLLEGE OF ARTS, THANE (W)

### FEEDBACK ANALASIS

## Entrepreneurship Cell

## IPR Awareness Compolen

Sr. No.	Statement	71	3	] 3	1	5
1	The arrangement of campaign was good	036	1.1%	5.716	12.574	30,654
2	The topics covered were relevant to title of campaign	01%	1.196	2.316	58,69%	37.9%
3	The time allotted for the campaign was sufficient	096	1.15%	894	51.7%	31.9%
	Resource person was knowledgeable and well prepared	0%	036	3,4%	40.2%	56.3%
	Interaction with resource person was encouraged	076	2.3%	4.6%	54%	39.1%
	The campaign objective were met to your satisfaction and expectation	.0%	0%	2.3%	56.3%	41,4%

<sup>\*</sup>In the above table the statements are receded on a scale on I to Swith I being negative response. J being neutral and 5 being positive response.

PRINCIPAL
SHETH T.J. EDUCATION SOCIETY'S
SHETH N.K.T.T. COLLEGE OF COMMERCE &
SHETH J.T.T. COLLEGE OF ARTS, THANE (W)



# IPR awareness Campaign





