

**Sheth T.J. Education Society's Sheth  
N.K.T.T. College of Commerce & Sheth J.T.T College of Arts**

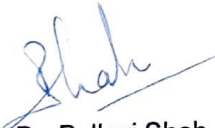
**Activity Report**

One day national level conference on theme  
**'Self Reliant India (Atmanirbhar Bharat) Opportunities and Challenges'**

**Date: 4th December, 2021**

Commerce Department of the college in association with IQAC organized a One day national level conference on the theme 'Self Reliant India (Atmanirbhar Bharat) Opportunities and Challenges' on Saturday 4th December, 2021. Total 30 Research Papers were received which will be published in an UGC Care List Journal. The Conference took place in a hybrid manner; with participants presenting papers in both online and offline manner. This was the first national conference to take place on campus in the post pandemic era. The Chief Guest for the Conference was Dr. Mahesh Chandra Joshi, Principal Chetana College, Mumbai. The Keynote speaker for the conference was Dr. Kinnary Thakkar, HOD Commerce Department, University of Mumbai. Technical Session I was presided by Dr. Pramila Patil from SNDT University Mumbai & Technical Session II was presided by Dr. Anuja Bapat from Pragati College, Dombivali.

The session was inaugurated by the Chief Guest, followed by Keynote Address. Later presentations from the participants as per schedule took place in the two technical sessions. Dr. Pallavi Shah, Convener of the conference presided the valedictory function and proposed vote of thanks. The conference ended with National Anthem.

  
Dr. Pallavi Shah  
Convener

  
Dr. Dilip Patil  
Principal

**PRINCIPAL  
SHETH T.J. EDUCATION SOCIETY'S  
SHETH N.K.T.T. COLLEGE OF COMMERCE &  
SHETH J.T.T. COLLEGE OF ARTS, THANE (W)**



Date: 4<sup>th</sup> October, 2021

To  
The Principal,  
Sheth NKTTC College of Commerce and Sheth JTT College of Arts,  
Thane

**Subject: Permission to Organize One Day National Level Conference.**

Respected Sir,

Commerce Department in association with IQAC proposes to organize One Day National Level Conference on the theme 'Self Reliant India (Atmanirbhar Bharat) Opportunities and Challenges' on Saturday, 4<sup>th</sup> December, 2021. The objectives of the Conference are given below:

**Objectives**

- To study the challenges of the educational institutions to cope up with the changing scenarios in the industries.
- To find out the opportunities and challenges in the various areas.
- To gather the creative minds and bring out the best practices to accelerate the growth of industries.
- To form of lines of communication for increase in the academic mobility.
- To create space for presentation of current research of academia work in the field of Commerce.
- To create collaborative links between academics, professional practitioners and industry

**Some of the suggested sub themes of this conference are-**

- Vocal for Local – Small entrepreneurs.
- Social entrepreneurship.
- Digital India.
- Opportunities on Covid-19 and beyond, India at 75.
- Swatantra Bharat.
- Ek Bharat - Shrestha Bharat.

**The expected outcome of the program –**

- We intend to gather enriched research papers from participants contributing their expertise to the areas of research. On successful completion of conference we would publish the research papers in reputed UGC care list journal. Participants would be provided with certificate of appreciation. The expected participation is 35 research papers.

**Vision: Committed and Persuasive efforts towards Holistic Education.**





**Sheth T. J. Education Society's**

**Sheth N.K.T.T. College of Commerce &**

**Sheth J. T. T. College of Arts**

Kharkar Ali, Thane (W)

Permanently affiliated to University of Mumbai

NAAC Accredited B+ Grade, CGPA: 2.62

ISO Certified 9001: 2015

**Department of Commerce**

In association with

**Internal Quality Assurance Cell**

Organizes

**National Level Conference**

THEME

**“SELF RELIANT INDIA (ATMANIRBHAR BHARAT)**

**OPPORTUNITIES & CHALLENGES”**

ON

**SATURDAY, 4<sup>TH</sup> DECEMBER, 2021**

VISION: COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION



## ABOUT THE COLLEGE:

The Sheth T.J. Education Society was founded in 1949. Since then, it has made significant contribution in the field of education. There are more than five thousand students who are being educated in the institutions run by the Society. A student admitted in the Montessori Class goes out with a degree either in Arts or Commerce or Post Graduate Degree in Commerce.

The college with the Commerce faculty was founded in August, 1990 to cater the educational needs of students passing the H.S.C. Examination from the Sheth N.K.T.T. Junior College, Thane. The Arts faculty was added to the Degree College from the Academic year 1993-94, as there was a great demand for Arts Section.

Sheth N.K.T.T. College of Commerce and Sheth J.T.T College of Arts, permanently affiliated to the University of Mumbai is a multi – faculty institution of higher education that has more than 2000 students on its rolls, pursuing studies in several undergraduate courses. In addition, the college imparts instruction to students pursuing studies through Yashwantrao Chavan Maharashtra Open University, Nasik. The college also conducts contact sessions for student pursuing education through the Institute of Distance Education, University of Mumbai. The college has been Reaccredited with a “B+” Grade (CGPA: 2.62) by National Assessment and Accreditation Council (NAAC) - An Autonomous Institution of the University Grants Commission. The college encourages the all-round development of the students by providing them opportunities for participating in various co-curricular and extra- curricular activities.

VISION: COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION

# ABOUT THE CONFERENCE:

In the 21st century, industry, creativity and technology has transformed in a profound way. This brought revolutionary changes in the field of education to keep pace with this revolution.

The theme of the conference is **“Self-Reliant India (Atmanirbhar Bharat): Opportunities and Challenges”** to discover new Horizons to fulfil the expectations of industries.

Aim of the conference is create open communication platform for active and vivid discussion of questions for innovative segments on Atmanirbhar Bharat as well as key issues for making India Self Reliant in Global Context. The most important strategic direction of the Conference will be the formation of an innovative informational and analytical field contributing to the establishment of Self Reliant India frameworks as one of the key elements

## OBJECTIVES OF THE CONFERENCE –

- To study the challenges of the educational institutions to cope up with the changing scenarios in the industries.
- To find out the opportunities and challenges in the various areas.
- To gather the creative minds and bring out the best practices to accelerate the growth of industries.
- To form of lines of communication for increase in the academic mobility.
- To create space for presentation of current research of academia work in the field of Commerce.
- To create collaborative links between academics, professional practitioners and industry.

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## SUGGESTED LIST OF SUB – THEMES –

- Vocal for Local – Small entrepreneurs.
- Social entrepreneurship.
- Digital India.
- Opportunities on Covid-19 and beyond, India at 75.
- Swatantra Bharat.
- Contribution of students Community in National Development.
- Conserve Blue to go Green for an Atmanirbhar Bharat.
- Freedom from gender, caste and ethnic biases.
- Making of new India through Agricultural prosperity.
- Ek Bharat - Shrestha Bharat.
- Innovation thrives when there is unity in diversity.
- Indian constitution and democracy.

## IMPORTANT DATES –

Last Date of Submission of Abstract	<b>30<sup>th</sup> November, 2021</b>
Last Date of Full Paper Submission	<b>2<sup>nd</sup> December, 2021</b>
<b>Note:</b> Send 10% below Plagiarism Report of UGC recognized software – ‘Turnitin’ or ‘Urkund’	

## REGISTRATION FORM GOOGLE LINK –

<https://forms.gle/e3dzrRvUUh2nE9AC6>

## **GUIDELINES FOR ABSTRACT SUBMISSION –**

Selection of papers for presentation and discussion will be based on the abstract submitted. The abstract of about 300 words must include the purpose, methodology, major findings of the research and the keywords. It should follow the guidelines given below:

- Length and reference: 300 words
- Font: Times New Roman
- Font Size: 12 points; 1.5 space
- Title Page: Title, Author(s), Affiliation(s), Contact Details

## **GUIDELINES FOR FULL PAPER SUBMISSION –**

- Length and reference: Maximum 2000 words
- Spacing: 1.5, Font: Times New Roman
- Font Size: 12 Points, Margin of one inch all-around
- Title page: The title page of manuscript must include:
  - Title of the theme
  - Names of authors including the corresponding author
  - Affiliations
  - Keywords (maximum 5)
  - Phone numbers & email.
- References: APA formatting style. All tables, charts and graphs should be given with title.

**Abstract and full paper are to be submitted to  
[nkttconference21@gmail.com](mailto:nkttconference21@gmail.com)**

## REGISTRATION FEES (PER AUTHOR) –

Industry Delegates and Academician	₹ 1200/-
Research Scholars	₹ 500/-
Students	₹ 300/-

### Note:

- Best Research Paper would be awarded with appreciation certificate.
- Fees to be paid by Registration fees include post – delivery of hard copies of certificate and research paper journal.
- The Research Papers will be published in a Peer Reviewed Journal AMIERJ – Aarhat Multidisciplinary International Education Research Journal ISSN – 2278 – 5655 SJIF Impact Factor – 7.372
- Separate Registration and Publication Fee to be paid for each additional author

### PAYMENT DETAILS



**Scan with GPay, Phonepe,  
BHIM UPI, PayTm**

### FOR ANY FURTHER DETAILS CONTACT –

**Dr. Pallavi Shah  
(8369621035)**

**Mr. Vibhav Galadagekar  
(9892036681)**



# PATRON

**Samjratna Dr. (Sheth) Nanjibhai Khimjibhai Thakkar Thanawala**

**(President)**

**(Sheth T. J. Education Society)**

**Mr. Paresh Thakkar**

**(Joint Secretary)**

**(Sheth T. J. Education Society)**

**Chief Guest**

**Dr. Mahesh Chandra Joshi**

**(Principal, Chetana College, Bandra, Mumbai)**

**Key Note Speaker**

**Dr. Kinnary Thakkar**

**(Head, Dept. of Commerce, University of Mumbai)**

**Session I**

**Dr. Pramila Patil**

**(Dept. of Commerce, Pune, SNDT Women's University, Mumbai)**

**Session II**

**Dr. Anuja Bapat**

**(Vice Principal & Head, Dept. of Commerce, Pragati College, Dombivli)**

## EDITING & PUBLISHING COMMITTEE

**Principal, Dr. Dilip M. Patil (Chief Editor)**

**Dr. Heena Chande (Head, Dept. of Economics)**

**Dr. Manoshi Bagchi (Head, Dept of English)**

**Ms. Shweta Dubey (Head, BMS Dept.)**

# ADVISORY COMMITTEE

**Prin. Dr. Ajay Bhamre**

(Dean, Faculty of Commerce and Management,  
Principal, DAV College, Bhandup)

**Dr. Md. Ali Zakir Farooqui,**

(Principal, Rizvi College of Arts, Science and Commerce, Mumbai)

**Prin. Dr. V. N. Yadav**

(Shri. Shankar Narayan College of Arts and Commerce, Bhayandar)

**Prin. Dr. P. M. Karkhele**

(Ex. Principal, Sheth NKTT College)

**Dr. Neeta M. Patil**

(Principal, Sahayog College, Thane)

**Dr. Anuja Bapat**

(Vice Principal and Head, Dept. of Commerce, Pragati College, Dombivli)

**Dr. Kishori Bhagat**

(Dept. of Commerce, Pragati College, Dombivli)

**Dr. J. V. Kulkarni**

(Dept. of Commerce, NKTT College)

# ORGANIZING COMMITTEE

**Chairperson: Dr. Dilip Patil –Principal**

**Convener of Conference: Dr. Pallavi Shah – Dept. of Commerce**

**Dr. D. P. Sawant – Vice Principal**

**Dr. H. D. Mansukhani – IQAC Coordinator**

## **Members –**

**Dr. S. D. Koshti – (Head, Dept. of Commerce)**

**Mr. Vibhav Galadagekar (Dept. of Commerce)**

**Ms. Aditi Mone (Dept. of Commerce)**

**Ms. Saumya Rai (Dept. of Commerce)**

**Ms. Ruchita Patil (Dept. of Commerce)**

**Ms. Manisha Nirhali (Administrative Staff)**

## **Technical Team –**

**Mr. Sachin Karkhele**

**Mr. Rahul Patil**

# SCHEDULE

**10.00 AM – INAUGURATION**

**10.30 AM – KEYNOTE ADDRESS**

**11.00 AM – TECHNICAL SESSION I**

**2.00 PM – TECHNICAL SESSION II**

**4.00 PM – VALEDICTORY FUNCTION**



## ADDRESS

**Sheth N.K.T.T. College, Kharkar Ali, Thane (W) 400 601.**

## SOCIAL LINKS




**Website: [www.nktdegreecollege.org](http://www.nktdegreecollege.org)**

VISION: COMMITTED AND PERSUASIVE EFFORTS TOWARDS HOLISTIC EDUCATION


**Sheth T.J. Education Society's  
Sheth N.K.T.T. College of Commerce and Sheth J.T.T. College of Arts, Thane**

List of participants for National conference organised by commerce department on 4th december 2021

Sr. No	Name of the Participant	Email id	College Name	Category	Mobile No
1	Eshita Pravin Kasar	eshita191109kasar@rediffmail.com	Kirit P. Mehta School of Law	Student	8879495884
2	Dr Rajashri Shishir Deshpande	drrajashri2014@gmail.com	Mulund College of Commerce	Professor	9930441499
3	saumya rai	saumya.rai2010@gmail.com	Nktt college of commerce	Professor	8291822857
4	Jayashri Vijay Kulkarni	jayashreekulkarni1961@gmail.com	Retired from Sheth NKTT college, Thane.	Other	9221030237
5	Dr. Neeta Patil	drmaheshpatil1966@gmail.com	Sahyog College, Thane	Professor	9969513647
6	DHANASHREE PRAMOD SAWANT	dpssawant@gmail.com	SHETH N.K.T.T COLLEGE OF COMMERCE AND SHETH J T T COLLEGE OF ARTS	Professor	8451962726
7	Kinjal Madhukant Gosai	kmgosai5@gmail.com	Sheth NKTT College	Professor	8828295551
8	Bhavika Shashikant Khadapkar	khadapkar.bhavika@gmail.com	Sheth NKTT College of Commerce	Professor	+91 70399 72272
9	Dr. Mahesh Patil	drmaheshpatil1966@gmail.com	Sheth NKTT College, Thane	Professor	9969513647
10	Mamta Balwanti	mamtabalwanti@gmail.com	Smt. K. G. Mittal College of Arts and Commerce	Professor	9769779401
11	Dr.U.Jothimani	jothimani.u@gmail.com	Thiruvalluvar College, Papanasam, Tirunelveli, Tamilnadu	Professor	8870808052
12	Swapnil Nandkumar Mayekar	swapnilmayekar08@gmail.com	VPM's K.J.College of Arts & N.G.Bedekar College of Commerce (Autonomous), Thane (W)	Professor	9920085837
13	Geetanjali Bipin Chiplunkar	geet010684@gmail.com	Sheth NKTT College	Professor	8879979448
14	Dipalee B Mulmulay	dipaleemul@gmail.com	Sheth NKTT College of Commerce and Sheth JTT College of Arts, Thane	Professor	9892876156
15	Dr. Anuja Devdutta Bapat	anujabapat73@gmail.com	Pragati College of Arts and Commerce, Dombivli	Professor	9820134621
16	Dr.Pramila Shriram Patil	pramila.patil@commercepune.sndt.ac.in	Department of Commerce, Pune, S.N.D.T.Womens University.	Professor	9773322622
17	Dr. Vinayak kamlakar Raje	vrvinayakraje@gmail.com	K. B. College of Arts and commerce for women Thane east	Professor	9881241327
18					
19	Dr. Kishori Jagdish Bhagat	kishoribhagat@rediffmail.com	Pragati College of Arts, Commerce and Science, Dombivili (East)	Professor	9819340105
20	DR. MANJUSHA SANTOSH KULKARNI	manjushak1976@gmail.com	K.B. COLLEGE OF ARTS & COMMERCE FOR WOMEN-THANE	Professor	9920180888
21	Sanjana sujeet singh	sanjanasujeetsingh11@gmail.com	K. V. Pendharkar college	Professor	9769646978
22	Dr (Ms) H.A. Chande	chandeheena@gmail.com	Sheth NKTT college,Thane	Professor	9969567437
23	Dr. Yogeshwari Priyadarshan Patil	yogeshwaripatil@gmail.com	Sheth NKTT College	Professor	8425818184
24	BALKRISHNA AMBAJI DALVI	baldalvi@gmail.com	Abhinav college of Arts, Commerce and Science	Professor	8779814310
25	Dr. Sudhish Kumar Patel	sudhish_1973@rediffmail.com	Hawabagh women's College, Jabalpur M.P.	Professor	9826146772
26	Atul Krishna Ghadge	atulghadge007@gmail.com	NKTT College, Thane	Professor	9029515876
27	Kiran Sakharum More	kiranmorekthm@gmail.com	Sheth NKTT College, Thane	Professor	9860347082
28	Dr.Angelo Mathew Panathapuram	angelo.mathew@gmail.com	Loyola College of Social Sciences	Professor	7356954327
29	Dr. Pallavi Shah	Pallavi shah@gmail.com	Sheth NKTT College, Thane	Professor	8369621035
30	Manisha Nehete	manisha nehete@gmail.com	Sheth NKTT College, Thane	Professor	9819503257

  
convenor  
Dr. Pallavi Shah



  
Principal  
Dr. Dilip Patil  
PRINCIPAL

SHETH T.J. EDUCATION SOCIETY'S  
SHETH N.K.T.T. COLLEGE OF COMMERCE &  
SHETH J.T.T. COLLEGE OF ARTS, THANE (W)

॥ विद्या विनयेन शोभते ॥

SHETH T. J. EDUCATION SOCIETY'S

**SHETH NANJIBHAI KHIMJIBHAI THAKKAR THANAWALA COLLEGE OF COMMERCE &  
SHETH JAYANTILAL TRIBHOVANDAS THANAWALA COLLEGE OF ARTS**

Kharkar Ali, Thane (W) - 400 601

A Linguistic Minority Institute, Recognized under 2(f) and 12(b) of the UGC act 1956

Tel.: 25431119, Website : [www.nktdegreecollege.org](http://www.nktdegreecollege.org) Email:- [nktdtg@yahoo.co.in](mailto:nktdtg@yahoo.co.in)

Re-Accredited by NAAC with CGPA 2.62, B+ Grade (3<sup>rd</sup> Cycle)

ISO 9001: 2015 Certified

**Dr. DILIP M. PATIL**

M.Sc. Ph.D.

PRINCIPAL

Ref. /NKTT/Conference/2021

Date: 1<sup>st</sup> December 2021

To,  
**Dr. Mahesh Chandra Joshi,**  
Principal,  
Chetana College,  
Bandra, Mumbai.

**Subject: Invitation for National Conference as a "Chief Guest"**


Respected Sir,

We are pleased to inform you that the Department of commerce of our College has organised a National Conference on **Saturday, 4<sup>th</sup> December, 2021**. The theme is **"Self-Reliant India (Atmanirbhar Bharat): Opportunities and Challenges"**.

In lieu of the above, we would like to extend a special invitation to your good self as a **"Chief Guest"** of the Conference. Kindly accept our invitation and grace the occasion with your presence.

Thanking you in anticipation.

Warm Regards,

  
**Dr. Pallavi Shah**  
Convener

  
**Dr. Dilip M. Patil**  
Principal

॥ विद्या विनयेन शोभते ॥

SHETH T. J. EDUCATION SOCIETY'S

**SHETH NANJIBHAI KHMJIBHAI THAKKAR THANAWALA COLLEGE OF COMMERCE &  
SHETH JAYANTILAL TRIBHOVANDAS THANAWALA COLLEGE OF ARTS**

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ISO 9001: 2015 Certified

**Dr. DILIP M. PATIL**  
M.Sc. Ph.D.  
PRINCIPAL

Ref. /NKTT/Conference/2021

Date: 4<sup>th</sup> December 2021

To,  
Dr. Mahesh Chandra Joshi,  
Principal,  
Chetana College,  
Bandra, Mumbai.


**Subject: Letter of Appreciation for holding position of "Chief Guest" for the  
National Level Conference.**


Respected Sir,

Sheth T.J Education Society's Sheth NKTT College of Commerce & Sheth J.T.T. College of Arts through the Department of Commerce would like to thank you for accepting our invitation for Holding position of "Chief Guest" for the National Conference held on 4<sup>th</sup> December 2021.

We thank you for accepting our request and making this session a great learning endeavour for all participants.

Warm Regards,

  
**Dr. Pallavi Shah**  
Convener

  
**Dr. Dilip M. Patil**  
Principal

**Sheth T.J. Education Society's**  
**Sheth N.K.T.T. College of Commerce and Sheth J.T.T. College of Arts, Thane.**

Date: 4<sup>th</sup> December, 2021

**One Day National Level Conference**  
**"Self-Reliant India – Atmanirbhar Bharat (Opportunities & Challenges)"**

**Organised by Department of Commerce in Association with IQAC on 4<sup>th</sup> December, 2021**

**FEEDBACK ANALYSIS**

The following feedback is collected on as Scale of 1 to 10 with 1 being lowest and 10 being highest.


S.NO	PARAMETER	RESPONSE
1	Relevance of the topic of the Conference	9.59
2	Quality of Information and Knowledge gained	9.10
3	Time Management of the Conference	9.37
4	Quality of Paper Presentation at the Conference	8.63
5	Quality of Refreshment provided at the Conference	8.21
6	Quality Technical of technical management and assistance	8.56
7	Overall organization of the Conference	8.90

**FEEDBACK DATA ANALYSIS –**


1. 95 % felt that the presentation was relevant to the topic of the conference.
2. 91% felt that Quality of Information and Knowledge gained was excellent.
3. 93% felt that presentation Skills of the participants was very good.
4. 86% felt time and technical management was excellent
5. 89% felt that overall organization of the conference was satisfactory.

**FEEDBACK DATA ANALYSIS –**

The participant felt that the entire conference was well arranged and the enthusiasm of the participants was really good. This was the first offline activity post pandemic hence the overall ambience and energy was refreshing. The participants suggested a similar conference to be organized by other departments of interdisciplinary activities were requested.

  
**Dr. Pallavi Shah**  
Convener.



  
PRINCIPAL  
SHETH T.J. EDUCATION SOCIETY'S  
SHETH N.K.T.T. COLLEGE OF COMMERCE &  
SHETH J.T.T. COLLEGE OF ARTS, THANE (W.)



## Commerce Conference: “Self-Reliant India (Atmanirbhar Bharat)- Opportunities & Challenges”

