Sheth N.K.T.T. College of Commerce,Thane

T.Y.B.com objective questions sem-VI Subject: Computer System and Application

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| Q. | State whether the following statements are true or false | True/False |
| 1 | SSL provides both server side authentication as well as client side authentication. | F |
| 2 | In SSL URL will change from HTTP to HTTPS. | T |
| 3 | In case of Public key encryption, the public key will convert cipher text into original message. | F |
| 4 | Portal earns their revenue by selling goods. | F |
| 5 | Public key encryption lacks authentication of the sender. | F |
| 6 | In public key encryption once the message is covered. | T |
| 7 | Digital signature changes for every document. | T |
| 8 | Encryption covers all the security issues. | F |
| 9 | E-tailer is online retail shop. | T |
| 10 | Companies derive revenue by selling goods, information or services to customers are called as sales revenue model. | T |
| 11 | E-commerce gives a global reach to the business. | T |
| 12 | EDL standards are decided by ANSI. | T |
| 13 | EDI allows paperless transaction. | T |
| 14 | Encryption and Decryption can be done by same key | T |
| 15 | Sender’s private key is also called as digital signature. | T |
| 16 | Encryption is required to overcome some problems faced by E-commerce. | T |

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| Q. | Select an appropriate option | Ans |
| 1 | In SSL\_\_\_\_\_key is used for encryption.   1. Public b)Private c) Session d) None of these | c |
| 2 | To handle credit card transaction on Internet\_\_\_is developed by Visa and Master card.  a)SSL b) SET c) SAT d) None of these | b |
| 3 | The sender and receiver will have the same key in \_\_\_\_ key encryption.   1. Symmetric b) Asymmetric c) Public d) Private | a |
| 4 | In SSL URL will change from HTTPto\_\_\_\_.   1. Cipher text b) HTTPS c) SHTTP d) None of these | b |
| 5 | \_\_\_\_\_ best example of online stored value system.   1. Google b) Yahoo c) PayPal d) None of these | c |
| 6 | Bit Torrent.com is an example of \_\_\_\_.   1. B2B b) B2C c)C2C d) P2P | d |
| 7 | E-tailer revenue model is \_\_\_\_ revenue.   1. Sales b) Subscription c) Advertising d) Affiliate | a |
| 8 | The percentage of people who visit web site and buy something is known as \_\_\_\_.   1. Hits b) Conversion rate c) Affiliate d) None of these | b |

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| Q. | Fill in the blanks | Ans |
| 1 | \_\_\_ is online retail store. | E-Tailer |
| 2 | \_\_\_ revenue is earned by selling goods. | Sales |
| 3 | \_\_\_ revenue is earned by executing a transaction. | Transaction fee |
| 4 | \_\_\_ revenue is also called as referral fee. | Affiliate |
| 5 | Converting cipher text to readable text is called as\_\_\_. | Decryption |
| 6 | Symmetric key encryption is also called as \_\_\_ key encryption. | Private |
| 7 | \_\_\_ refers to the ability to identify the identity of a person or entity. | Authenticate |
| 8 | \_\_\_ protocol is used in M-commerce. | WAP |
| 9 | \_\_\_language is used to M-commerce. | WML |
| 10 | Reach of E-commerce is \_\_\_. | Global |
| 11 | Criminally acquiring password is known as \_\_\_. | Phishing |
| 12 | When encryption and decryption is done with different keys it is called as \_\_\_. | Asymmetric |
| 13 | E trailer can be Pure Plays or\_\_\_. | Bricks & Clicks |
| 14 | Symmetric Encryption can be done by \_\_\_ or transaction. | Substitution |

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| Q | Match the following |  |  | Ans |
| 1 | Future of E-Commerce | a | Affiliate Revenue | 1-c |
| 2 | Type of E-Commerce | b | Ebay.com | 2-e |
| 3 | Business Model | c | Developed by Master & Visa card | 3-i |
| 4 | Major B2C model | d | Ubiquity | 4-a |
| 5 | Transaction fee revenue | e | Market Creator | 5-d |
| 6 | Cipher text | f | Identify the identity | 6-j |
| 7 | Pay –Pal | g | Digital Signature | 7-h |
| 8 | Public Key Encryption | h | Online stored value system | 8-g |
| 9 | SET | i | Encryption | 9-f |
| 10 | Authenticity | j | Peer to Peer | 10-b |

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| Q. | State whether the following statements are true or false | True/False |
| 1 | Affiliate revenue is also called as Referral fee. | T |
| 2 | Standards of EDI are decided by ASCII. | F |
| 3 | EDI allows paperless transactions. | T |
| 4 | In E-Commerce you can locate the product quickly and easily. | T |
| 5 | E-commerce is totally safe. | F |
| 6 | Encryption means converting plain text to cipher text and vice-versa. | F |
| 7 | Decryption means converting plain text to cipher text and vice-versa. | F |
| 8 | SET changes UTL from http to https. | F |
| 9 | In SSL server side authentication compulsory. | T |
| 10 | Digital cheques are not so successful in E-commerce. | T |
| 11 | An online retail score is called as Referral in E-commerce. | T |
| 12 | In C2C,One consumer deals with another consumer. | T |
| 13 | Transaction fee is also called as Referral fee. | F |
| 14 | Authenticity means authority. | F |
| 15 | Encryption is performed by receiver of the message. | F |
| 16 | In SSL, URL will change from HTTPS TO HTTP. | F |
| 17 | SET is designed for handling credit card transaction over internet. | T |
| 18 | EDI standards are decided by Master Card and VISA. | F |
| 19 | Security is the major drawback of E-Commerce. | T |
| 20 | Electronic market is a virtual representation of physical market. | T |
| 21 | EDI standards are decided by the company using it. | F |
| 22 | EDI standards are decided by ANSI. | T |
| 23 | EDI can be used only by the organization which are doing regular and large transactions. | T |
| 24 | In E-commerce scope is global. | T |
| 25 | E-commerce is available 365\*24\*7. | T |
| 26 | E-commerce creates a market for niche products. | T |
| 27 | Number of people visiting a web site is known as hits. | T |
| 28 | Transaction broker makes money each time a transaction occurs. | T |
| 29 | E-tailer can be in the form of bricks and clicks. | T |
| 30 | E-tailer revenue mode is advertising revenue. | F |
| 31 | Decryption is performed by receiver. | T |
| 32 | Encryption –Decryption covers all security issues. | F |
| 33 | In m-commerce protocol used is WAP. | T |
| 34 | Digital cash is also called as E-cash. | T |
| 35 | In SSL client side authentication is compulsory. | F |

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| Q. | State whether the following statements are true or false | True/False |
| 1 | Now() returns only the current time. | F |
| 2 | Weekday() returns day of the week such as ‘Sunday’,’Monday’ etc. | F |
| 3 | Year() always returns answer as 4 digits. | T |
| 4 | LEFT() returns 1 character by default. | T |
| 5 | A function can have another function as its arguments. | T |
| 6 | Result of any function is is right justified (align) by default. | F |
| 7 | In VLOOKUP() the values in the first column must be in the ascending order in any case. | F |
| 8 | Answer of DAYS360() is always less than or equal to 360. | F |
| 9 | Filter is available for only one list in a worksheet. | T |
| 10 | In advanced filter you must type the criteria before you use the command. | T |
| 11 | In filter you must type the criteria before you use the command. | F |
| 12 | In filter you can copy the data to new location which is satisfying the given condition. | F |
| 13 | Filter option allows the user to sort the data. | T |
| 14 | You can give name to range. | T |
| 15 | Range name can be used in the formulas. | T |
| 15 | You can not refer to a cell from another workbook, while using a formula. | F |
| 17 | In advanced filter you can copy the data to new location which is satisfying the given condition. | T |
| 18 | Filter means getting only those records which are satisfying a given condition. | T |

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| Q. | State whether the following statements are true or false | True/False |
| 1 | Graphs can be created only through Insert tab option. | T |
| 2 | Graphs cannot be edited. | F |
| 3 | Graphs are not updated automatically. | F |
| 4 | Pie graphs can be drawn for multiple ranges of values. | F |
| 5 | Legends are compulsory in a graph. | F |
| 6 | Legends can be displayed only on the right side of graph. | F |
| 7 | All the graphs have horizontal as well as vertical axis. | F |
| 8 | Graphs can make data interesting and attractive. | T |
| 9 | Macro cannot be deleted. | F |
| 10 | If there is macro with a shortcut key ‘p’ and if you press Ctrl+p, then it will run macro. | T |
| 11 | Macro can be recorded or deleted. | T |
| 12 | Macro is created using Visual Basic Editor. | T |